



Highlights

Expo : 4th LUCAS Dhaka Motor Show 2009

Held from : March 18 ~ 21, 2009

Venue : Bangladesh – China Friendship Conference Centre, Dhaka – Bangladesh

Organized By :  in association with 

Title Partner : 

Partners :  



Other Highlights : Make Roads Safer Campaign
– the biggest Driving & Road Safety Campaign initiated by Rahimafrooz in association with CEMS



Launch of 'Castrol GTX CNG' Lubricant by Rahimafrooz Distribution Ltd.

Launch of 'SUZUKI DZire' by Uttara Motors Ltd. – Distributor of Suzuki Vehicles in Bangladesh

Expo Area : 15,000 sqm

Number of Participants : 125
 Foreign Exhibitors : 87
 Total Visitors : 115,000
 Business Visitors : 23,856

International Participation : 14 Countries - Bangladesh, China, Germany, India, Italy, Japan, Korea, Malaysia, Singapore, Spain, Thailand, Taiwan, UK, USA

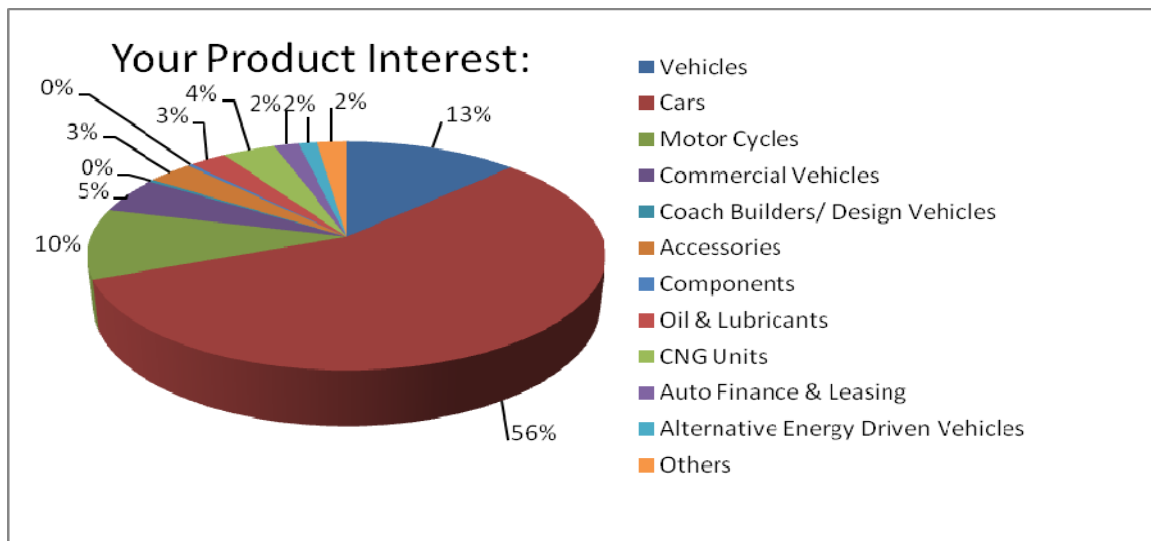
Focus : Car & Bike Manufacturers, Auto Components, Accessories, CNG Conversion Kits, Alternate Fuel Technologies, CNG Engines, Audio & Electronics, Garage Equipment

Target : Targeted to Bangladesh Automotive sector and Consumers

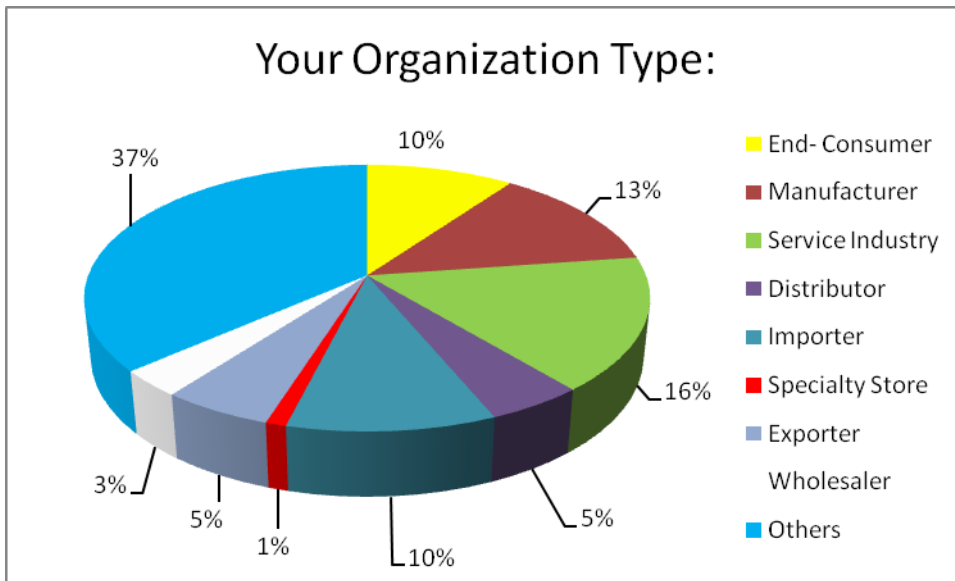
Concurrent Event : Make Roads Safer Campaign – Initiated by ‘Rahimafrooz’ In association with ‘CEMS’.



People who visited the 4th LUCAS Dhaka Motor Show 2009 were interested in :

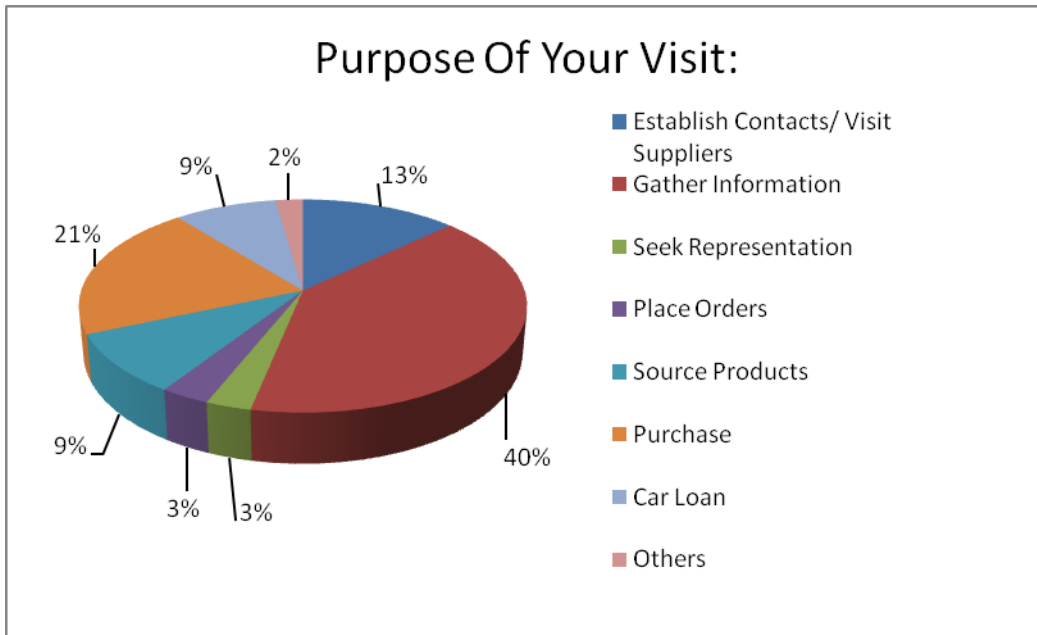


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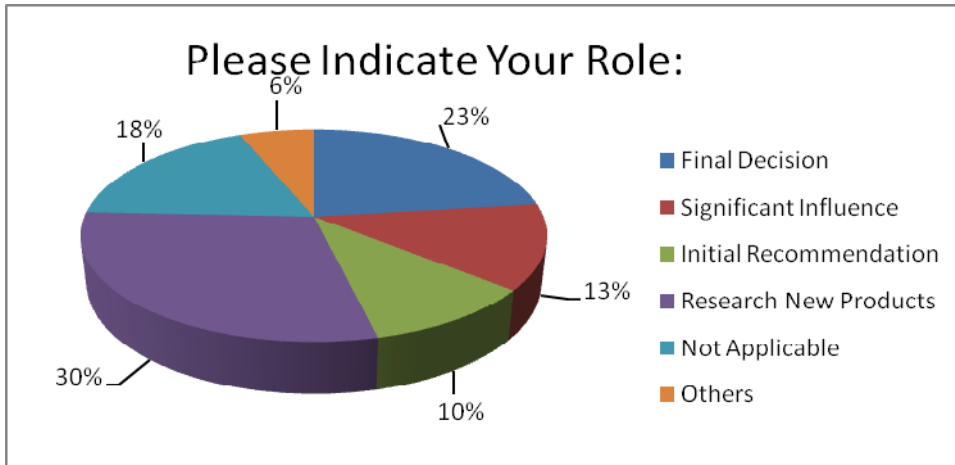


People visited the 4th LUCAS Dhaka Motor Show 2009 to :

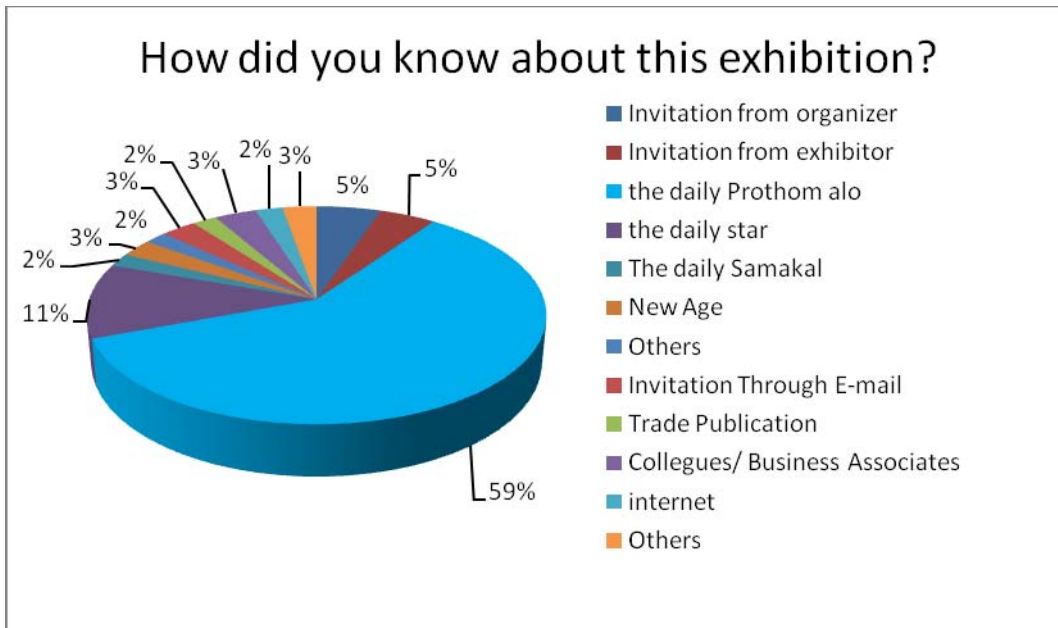
Automobile & Auto Component sector of Bangladesh



Influence People had who visited the 4th LUCAS Dhaka Motor Show 2009 :



How did 4th LUCAS Dhaka Motor Show 2009 reach out to people :



Next Edition Schedule :



March 18 ~ 20, 2010

@ Bangladesh – China Friendship Conference Centre
- Dhaka, Bangladesh